



Southern Exposure Film Fund

Information and Eligibility Guidelines Autumn/Winter 2010

The Southern Exposure Film Fund is open to residents from Lambeth, Southwark and Lewisham who are seeking funding for their films. The fund encourages cross-borough collaboration and aims to provide sustainable support for its filmmakers from development to distribution.

The application process this year is entirely ONLINE via Film London. Please visit www.filmlondon.org.uk for more details. Please note, all supporting materials that cannot be sent electronically (such as DVDs, artwork etc) must be sent, clearly labelled, to the address below.

What kind of projects are we looking for?

We are looking to support projects that offer original, stylish approaches to filmmaking supported by a well-considered application. We welcome all genres including fictional shorts, documentaries, features and animation.

Please note that options on previously published material, writers' fees, filmed performances, video art and installations are not eligible for this fund.

- Approximately six to nine films will be commissioned.
- Grants of up to £2000 will be awarded per project.
- Projects must be completed by 1 April 2010.

Who are we looking for?

Applicants must live in the London Boroughs of Lewisham, Southwark or Lambeth. Proof of this will be required. Teams of writers, directors and producers, as well as individuals and production companies, are welcomed. Students cannot apply to the fund.

Budget

As we expect the Production Fund to be used in conjunction with other sources of funding, please give careful estimates of all income and expenditure likely to be incurred. Proof of match funding will be required in the form of letters of commitment. If you are not VAT registered, please ensure that your budgeted items are inclusive of VAT.

Recoupment

Though it is not expected, successful applicants who intend to sell on the rights to their work will have to sign a contract with the Production Fund detailing our recoupment policy. Please contact Lewisham's Film Officer for more information.

Insurance

The Southern Exposure Film Fund will fully subsidize the costs of production insurance in partnership with Performance Media Insurance. By applying to the fund, you agree to be contacted by the Performance team to discuss your insurance requirements. www.performance-insurance.com

Supporting material

Supporting material should include examples of previous work (e.g. writing samples, photographs, storyboards, or moving image work) that relates to your proposal and which demonstrates your potential to realise the project. Clearly indicate your role in the production of the supporting material. We can view video material submitted on VHS, CD or DVD.

What is the Selection Procedure?

The applications will be assessed by relevant officers from Lewisham, Southwark and Lambeth alongside representatives from Film London and Britdoc against the following criteria:

- originality of proposal and use of medium,
- effective techniques,
- the ability of the applicant to deliver the proposal,
- the likelihood that the proposal can be realised within the outlined budget and schedule and its suitability for distribution.

The short-listed applicants will be interviewed in late October before the final decision is made in early November. Officers cannot enter into any communication regarding unsuccessful applications.

Training

Training needs will be assessed on a project by project basis.

Commissioning and Approvals

Commissioning requires the putting in place of certain contractual building blocks: e.g. commissioning agreement, separate bank account, writer/director/producers' agreements etc. Awardees will be provided with templates and guided through the necessary paperwork. Officers will approve the budget and final draft of the script before production can start and will also need to approve the final cut at the post production stage.

Music

Because music is often costly and/or difficult to clear, we have to stipulate that only music specifically commissioned for the film or pre-cleared "library" music can be used on this scheme. All music must have worldwide rights clearance in all media in perpetuity.

Delivery & Exhibition

Successful applicants will automatically be entered into Film London's Best of Boroughs Film Awards (Bobs), and, if shortlisted, will screen online – via the Film London websites and You Tube – for two weeks for the chance to win an Audience Award or Jury Prize worth £2000 each.

Timetable

Applications	Friday 2 October 2009
Interviews	Week commencing 19 October 2009
Notification	Week commencing 26 October 2009
Production Period	November – March

Please send supporting materials ONLY by 2 October 2009 to:
Film Officer, Lewisham Film Initiative
1st Floor, Town Hall Chambers, Rushey Green, London SE6 4RU